

All Classical

P O R T L A N D

A NEW HOME FOR CLASSICAL MUSIC

PORTLAND, OR. July 1, 2013 – This summer, All Classical Portland (89.9 FM) begins the process of building a new radio station and future home on the second floor of the Hampton Opera Center, located just south of OMSI on the east bank of the Willamette River. Planning, fundraising, construction and move are slated to conclude by the holiday season this December.

Over the past 30 years, All Classical Portland has matured into a treasured, world-class service that's now enjoyed by nearly 200,000 people each week. While its programming, expertise, and dedication to the local music scene continue to expand, it has long since outgrown its current space.

President and CEO Jack Allen says, "Our true potential as a classical music service is to further unite our community around the arts and the people who create it. This new home will not only change the setting in which we work, giving our professional staff a healthier environment, but it will also change the entire dynamic of how we serve the people of our region. We can focus even more intently on sharing and interpreting classical music. Updated broadcast booths and production rooms will improve the focus of work and the quality of our sound. Adding a performance studio will allow for intimate live concert broadcasts. We are thrilled to be taking this important step into the future."

All Classical Board Chair, John Schumann, added, "This new creative space will encourage musicians, community leaders, staff and volunteers to come together to strengthen our programming and truly become a part of the music."

The Hampton Opera Center, originally the home of FOX 12 TV, is well suited structurally and technologically for an economical build-out to house All Classical Portland. The \$2 million renovation cost is being funded by gifts from individuals, corporations, and foundations, including Bill and Nancy Blount, Denny and Pat Hall, John and June Schumann, Bob and Charlee Moore, Ronni Lacroute, Robyn Johnson and John Gastineau, Bob's Red Mill, Vierck & Rakoski, the Wheeler Foundation, the Oregon Community Foundation, the Meyer Memorial Trust, the M. J. Murdock Charitable Trust, the Rose E. Tucker Charitable Trust, and the Collins Foundation.

"We're thrilled to welcome All Classical Portland into the Hampton Opera Center," said Portland Opera's General Director, Christopher Mattaliano. "Portland is a hub for creativity and innovation. This move will encourage even greater partnerships, and greater access to the incredible work being done here in Portland in classical music. It will make a positive difference for the arts here."

ALL CLASSICAL PORTLAND brings exceptional classical music to the world from the heart of the Pacific Northwest. An independent, community-funded service, not-for-profit, All Classical Portland curates and shares a diverse array of performances, and brings a distinctly Portland flavor to the airwaves by showcasing the vibrant creativity of celebrated local musicians and performing groups. Brought to life by its 15,000 members, All Classical can be heard at 89.9FM in Portland and online at allclassical.org.

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