



All Classical Power Boost in Columbia Gorge

Call number changes reflect stronger coverage.

Portland, OR, Nov. 4, 2009—Cities up and down the Columbia River Gorge, including Cascade Locks, Stevenson, Hood River, White Salmon, The Dalles, Goldendale and all communities in between, now have a much stronger All Classical FM signal, as it increased from 44 watts to 3,000 watts - a 6000 percent increase.

In order to make this vast improvement in signal coverage, the All Classical station in Hood River (previously 90.1 FM) is now located on the FM dial at 88.1. Additionally, because parts of The Dalles may have trouble receiving clear transmission on 88.1 due to geographic barriers, All Classical transmits another signal at 96.3 FM in The Dalles.

“After months of working on mountaintops in all weather conditions, our great crew of staff, volunteers and specialists got the new Gorge radio stations on the air,” said Larry Holtz, All Classical Vice President of Engineering. “The equipment looks good, sounds stunning and reaches more people than anticipated.”

Changes in FCC regulations and cooperation with Oregon Public Broadcasting allowed All Classical FM to obtain the necessary licenses to take advantage of this opportunity. Additionally, a Corporation for Public Broadcasting digital conversion grant of \$75,000 and funding from the Autzen Foundation, Jackson Foundation and Oregon Cultural Trust made it possible to fund this extension of coverage to listeners in several Columbia River Gorge communities.

About All Classical FM

All Classical FM is Portland, Oregon’s 24-hour non-profit classical radio station. Established in 1983, its mission is to provide classical music and fine arts information to listeners in Oregon, Southwest Washington and the world via the Internet. All Classical also strives to increase

audiences for local performers and performances, thereby further enhancing the region's cultural environment. All Classical's signal is broadcast in Portland on KQAC 89.9 FM, and re-broadcast on the North Central Coast at KQOC 88.1, in the Columbia River Gorge region on KQHR 88.1 FM and in The Dalles at 96.3 FM. KQAC 89.9 FM and its repeater stations are non-commercial public radio stations, relying on community contributions which provide more than 80 percent of their budgets.

The stations also receive financial support from local businesses and arts organizations that underwrite programming through on-air sponsorships. A small portion of the stations' annual budget comes from various foundation grants and the Corporation for Public Broadcasting. Additional information can be found at the stations' website: www.allclassical.org

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