

All Classical



Amateur Cellist & Chamber Music Series Producer Joins All Classical Board

PORTLAND, Ore., March 31, 2010 – All Classical FM, a non-profit 24-hour classical music station serving Oregon and Washington, announced today that its governing body has elected Beaverton resident John Murphy to serve as a director on its board.

Murphy has held executive positions in management development (*GTE Corporation*), publishing (*McGraw-Hill and Xerox Learning Systems*), and marketing (*Allied Member at a member firm of the NYSE*). He was a senior examiner for the Baldrige Quality Award program. A graduate of Harvard College and the Harvard Business School, Murphy co-founded HBS Community Partners initiatives in New York, Connecticut and Portland. The program pairs teams of HBS alumni with not-for-profit organizations to provide pro bono consulting. He is supervising the first Portland project with Friends of the Children. An amateur cellist, Murphy produced and directed a chamber music concert series in a Bridgeport, CT, pub, co-promoted with classical music station WSHU. Performers included cellist Matt Haimovitz.

"Not long ago there were 40 classical music stations in America. Today there are 14, and a national treasure is at risk," said Murphy. "As an amateur cellist and producer of chamber music series, joining the All Classical board fulfills a fantasy for me: working with a team of professionals committed to creating a breakthrough strategy that could change the playing field of this industry."

"I am very pleased that someone with John's experience, maturity and wisdom has joined our board," said All Classical President and CEO Jack Allen. "He brings a fresh perspective in addition to a deep appreciation for the music and audience we serve."

About All Classical FM

All Classical FM is Portland, Oregon's, 24-hour non-profit classical radio station. Established in 1983, its mission is to provide classical music and fine arts information to listeners in Oregon, Washington and the world via the Internet. All Classical also strives to increase audiences for local performers and performances, thereby further enhancing the region's cultural environment. The All Classical signal is broadcast in Portland on KQAC 89.9 FM, and re-broadcast in the The Dalles/Hood River region on KQHR 88.1 FM, in Lincoln City/Newport on KQOC 88.1 FM and in the Columbia Gorge East on 96.3 FM. All Classical FM and its repeater stations are non-commercial public radio stations that rely on individual contributions for the majority of their support.

The stations also receive financial support from local businesses and arts organizations that underwrite programming through on-air sponsorships. A small portion of the stations' annual budget comes from various foundation grants and the Corporation for Public Broadcasting.

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