

# All Classical

P O R T L A N D

presents

## “La Petite Parade”

PORTLAND, OR. May 11, 2015 - All Classical Portland will participate in the 2015 Rose Festival as a first-time section sponsor in the Spirit Mountain Casino Grand Floral Parade, presenting the third of four parade sections, “La Petite Parade.” Leading the section with five mint-condition ragtop cars from the ‘30s and ‘40s on loan from the Classic Car Club of America, Oregon Region, All Classical Portland will feature their on-air radio personalities waving to spectators from the backseats! The rest of the section will consist of mini-floats, built over the frames of golf carts. These mini-floats, the first of their kind in the Grand Floral Parade, are entirely community-built and decorated with all organic material to fit the parade theme. Representatives from All Classical Portland will walk the parade route in advance to hand out information about the station and unique logo items.

Spectacular all-floral floats, bands and equestrians march through the Memorial Coliseum to downtown in this beloved Portland tradition, the centerpiece of the Rose Festival. A colorful reflection of local, regional and international communities, the parade draws hundreds of thousands of cheering viewers of every age. Watch the parade for free along the 4.2 mile route, or reserve inside seats to enjoy the parade rain or shine and see the Queen's Coronation. The Spirit Mountain Casino Grand Floral Parade live telecast will air on FOX 12 Oregon.

Saturday, June 6, from 10am to 2pm

Memorial Coliseum to Downtown Portland

For reserved tickets and additional information, visit [www.rosefestival.org](http://www.rosefestival.org)

**All Classical Portland** is Portland, Oregon’s classical radio station. Established in 1983, our mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality, and innovation in all that we do. For more information, visit [www.allclassical.org](http://www.allclassical.org).

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