



Popular Radio Show Gains National Sponsor

PORTLAND, Ore., July 1, 2010—All Classical FM announces a new multi-year deal with Bob’s Red Mill Natural Foods in Milwaukie, Oregon, as the first national sponsor of the weekly radio program *The Score*.

Edmund Stone, host and producer for the popular program, takes listeners to the movies with a new adventure in symphonic film music every week. Produced in the studios of All Classical FM in Portland, Oregon, *The Score* airs locally Saturday and Sunday at 2 p.m., is broadcast in multiple cities across the United States and has recently broken into the international market.

All Classical CEO and President Jack Allen said: “This is a perfect partnership between two homegrown American classics, Bob’s Red Mill and *The Score*. We’re certainly delighted here at All Classical FM about this wonderful, national sponsorship support, but the real winners are film music fans around the country.”

Bob’s Red Mill leads the nation in whole grain food sales with products in almost every grocery retailer throughout the U.S. and Canada. Bob’s Red Mill has sponsored the local broadcast of *The Score* since October 2008. This new commitment by Bob’s Red Mill supports the national distribution of *The Score* to cities in radio markets from Alaska to Florida.

“We feel our local sponsorship with All Classical has worked out well – it’s a good fit for our customer base - and we’re excited to grow this relationship into a national partnership,” said Dennis Gilliam, Bob’s Red Mill Executive Vice President for Sales and Marketing.

About All Classical FM

All Classical FM is Portland, Oregon’s 24-hour non-profit classical radio station. Established in 1983, All Classical provides classical music and fine arts information to listeners in Oregon, Southwest Washington and the world via the Internet. All Classical also strives to increase audiences for local performers and performances. For more information, visit www.allclassical.org.

About Bob's Red Mill Natural Foods

Bob's Red Mill Natural Foods, Inc. a distinctive stone grinding miller of whole grains, was founded in 1978 with the mission of moving people back to the basics with healthy whole grains, high-fiber and complex carbohydrates. Bob's Red Mill offers a diverse line of all natural, organic and gluten-free grains, flours, cereals, meals and mixes for pancakes, breads and soups, with more than 300 products available throughout the U.S. and Canada. With its dedicated gluten-free manufacturing facility and strict organic protocols, the company has emerged as a leader in providing safe and delicious natural, organic and gluten-free products. For more information visit www.bobsredmill.com.

Contact:

Mary Evjen, Director of Communications

503-802-9405

mary@allclassical.org