

All Classical

P O R T L A N D

presents

“La Petite Parade”

PORTLAND, OR. May 13, 2016 - All Classical Portland will participate in the 2016 Rose Festival as a section sponsor in the Spirit Mountain Casino Grand Floral Parade for the second consecutive year, presenting “La Petite Parade.” Leading the section will be five mint-condition mid-century cars on loan from the Classic Car Club of America, Oregon Region, and All Classical Portland will feature their on-air radio personalities waving to spectators from the backseats! Representatives from All Classical Portland will walk the parade route in advance to hand out information about the station and unique logo items including temporary tattoos and handheld fans.

The “La Petite Parade” section also consists of ten mini-floats, built over the frames of golf carts, coming from cities and festivals around Oregon, Washington and Canada. These mini-floats are entirely community-built and decorated with all organic material to fit the parade theme. Queens representing various festivals will participate in all-floral hoop skirts and there will also be beautifully crafted mini-planes and petite clowns!

Spectacular all-floral floats, bands and equestrians march through the Memorial Coliseum to downtown in this beloved Portland tradition, the centerpiece of the Rose Festival. A colorful reflection of local, regional and international communities, the parade draws hundreds of thousands of cheering viewers of every age. Watch the parade for free along the 4.2 mile route, or reserve inside seats to enjoy the parade rain or shine and see the Queen's Coronation. The Spirit Mountain Casino Grand Floral Parade live telecast will air on FOX 12 Oregon.

Saturday, June 11, from 10am to 2pm

Memorial Coliseum to Downtown Portland

For reserved tickets and additional information, visit www.rosefestival.org

All Classical Portland is Portland, Oregon's classical radio station. Established in 1983, our mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality, and innovation in all that we do. For more information, visit www.allclassical.org.

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